

MAINE ARTS COMMISSION COMMUNITY SURVEY

Please help us make our state a better place to live, work, play, and visit. The survey takes about five minutes to complete. If you respond by December 15, you can enter to win a \$50 gift card via a drawing. All personal responses will be kept confidential. Only aggregate data will be reported about residents and visitors.



1. In what Maine County do you live? *(Your primary residence.)*

- | | | | | | |
|---------------------------------------|-----------------------------------|----------------------------------|--------------------------------------|-------------------------------------|-------------------------------|
| <input type="checkbox"/> Androscoggin | <input type="checkbox"/> Franklin | <input type="checkbox"/> Knox | <input type="checkbox"/> Penobscot | <input type="checkbox"/> Somerset | <input type="checkbox"/> York |
| <input type="checkbox"/> Aroostook | <input type="checkbox"/> Hancock | <input type="checkbox"/> Lincoln | <input type="checkbox"/> Piscataquis | <input type="checkbox"/> Waldo | |
| <input type="checkbox"/> Cumberland | <input type="checkbox"/> Kennebec | <input type="checkbox"/> Oxford | <input type="checkbox"/> Sagadahoc | <input type="checkbox"/> Washington | |

2. What is your Maine ZIP code *(5 digits, primary residence)* _____

3. What is your Maine resident status? ☐ Full-time ☐ Part-time ☐ Non-resident

4. If you don't live in Maine, in what state or country do you live? _____

5. In a few words, what is the one thing you think your community is most known for *today*?

6. In years to come, what do you hope your community *will be known for*?

7. What types of entertainment/leisure-time activities do you particularly enjoy?

8. How interested are you in entertainment, creative, and cultural activities?

- ☐ I like them a lot ☐ I like them ☐ I don't care much for them ☐ I don't like them at all ☐ Not sure

9. How much do you know about entertainment, creative, and cultural activities that take place in your community?

- ☐ I know a lot ☐ I know a little ☐ I don't know much ☐ I don't know anything ☐ Not sure

10. How easy is it to find out about entertainment, creative, and cultural activities that take place in your community?

- ☐ Very easy ☐ Easy ☐ Kind of hard ☐ Very Hard ☐ Not sure

11. How do you rate the following aspects of entertainment, celebrations, creative, and cultural activities that take place in your community? For "quality" please consider the activity itself as well as the setting in which the experience takes place.

	<i>Excellent</i>	<i>Good</i>	<i>Adequate</i>	<i>Fair</i>	<i>Poor</i>	<i>Not Sure</i>
Quality of offerings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Affordability of offerings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of offerings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

12. How important is it for children to have *creative and cultural activities in school*?

- ☐ Very important ☐ Somewhat Important ☐ Somewhat unimportant ☐ Very unimportant ☐ Not sure

13. How important is it for children to have creative and cultural activities available *outside of the school day (including after school, weekends, and during the summer)*?

- ☐ Very important ☐ Somewhat Important ☐ Somewhat unimportant ☐ Very unimportant ☐ Not sure

Continued on reverse

Please rate the following on a scale from 1 to 5, with 5 being highest/most important and 1 being lowest/least important.
14. I think entertainment, creative, and cultural activities in my community SHOULD:

	(5 High)	(4)	(3)	(2)	(1 Low)
A. Contribute to the quality of life	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
B. Be affordable to all residents to participate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
C. Be available in more places	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
D. Be more available year-round rather than mostly during the summer season	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E. Add to our community's economic vitality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
F. Reflect our diverse people and cultures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
G. Preserve our community's history, heritage and traditions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
H. Promote opportunities to visitors/tourists	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I. Attract strong talent to our community and its workforce	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
J. Be supported in part by municipal dollars or tax incentives	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
K. Contribute to the positive image of our community—and our state overall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
L. Encourage and increase collaboration between locals in making our community a better place	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

15. From the list above (A-L), which ONE is the TOP PRIORITY, in your opinion? Enter letter from above:

16. Please check all activities in your community (or in Maine) in which you have participated during the last 12 months.

- ☐ Made art or performed art myself
- ☐ Attended a ticketed (paid) live performance
- ☐ Visited an art gallery, art museum, or science museum
- ☐ Attended a non-sports event at a college (e.g. concert, film)
- ☐ Purchased something handmade by an artist from Maine
- ☐ Visited a casino
- ☐ Attended a free live performance
- ☐ Attended a fair, community festival/celebration
- ☐ Visited a zoo, park, preserve, or nature center
- ☐ Visited historical site or heritage area
- ☐ Attended a K-12 arts program at a school
- ☐ Visited a winery, brewery, or farmer's/green market

17. How far will you travel from your Maine home for entertainment, creative, or cultural opportunities?

Please respond for both summer and winter.

- Summer: ☐ Up to 30 minutes ☐ Up to an hour ☐ More than an hour ☐ Up to two hours
- Winter: ☐ Up to 30 minutes ☐ Up to an hour ☐ More than an hour ☐ Up to two hours

18. Are there craftspersons, artists, and other creative individuals living in your community?

- ☐ Yes ☐ No ☐ Not sure

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19. Your gender: ☐ Male ☐ Female

20. Your age: ☐ <18 ☐ 18-24 ☐ 25-34 ☐ 35-44 ☐ 45-54 ☐ 55-64 ☐ 65-74 ☐ 75+

21. Your ethnicity:

- ☐ White/Caucasian (non-Hispanic)
- ☐ Black, African American
- ☐ Hispanic or Latino
- ☐ Asian, Pacific Islander, Asian American
- ☐ Native American
- ☐ Multi-Ethnic/Multiracial
- ☐ Other

22. Your Highest Education Level

- ☐ Less than high school
- ☐ High school
- ☐ Some college/technical school
- ☐ Associate Degree
- ☐ Bachelor's Degree
- ☐ Master's Degree
- ☐ Doctoral/Professional Degree

23. Please tell us if you have children in your household in the following age groups.

- ☐ Under age 6 ☐ Age 6-12 ☐ Age 13-17 ☐ No children in household

24. Your approximate household income level:

- ☐ Less than \$25,000 ☐ \$50,000-\$74,999 ☐ \$100,000-\$149,999
- ☐ \$25,000-\$49,999 ☐ \$75,000-\$99,999 ☐ \$150,000 or more

25. Did you come to the U.S. as...

- ☐ An immigrant ☐ A refugee If so, from what country? _____

Thank you!